

# POLLINATIONS.AI

Compute and payments for the long tail of AI apps.

Seed Round



## PROBLEM

**A million useful AI tools are waiting to exist.**

### ⚡ Too small for subscriptions

A calorie tracker, a storybook maker, a game mod. Worth \$0.15/use to a user – not \$5/month.

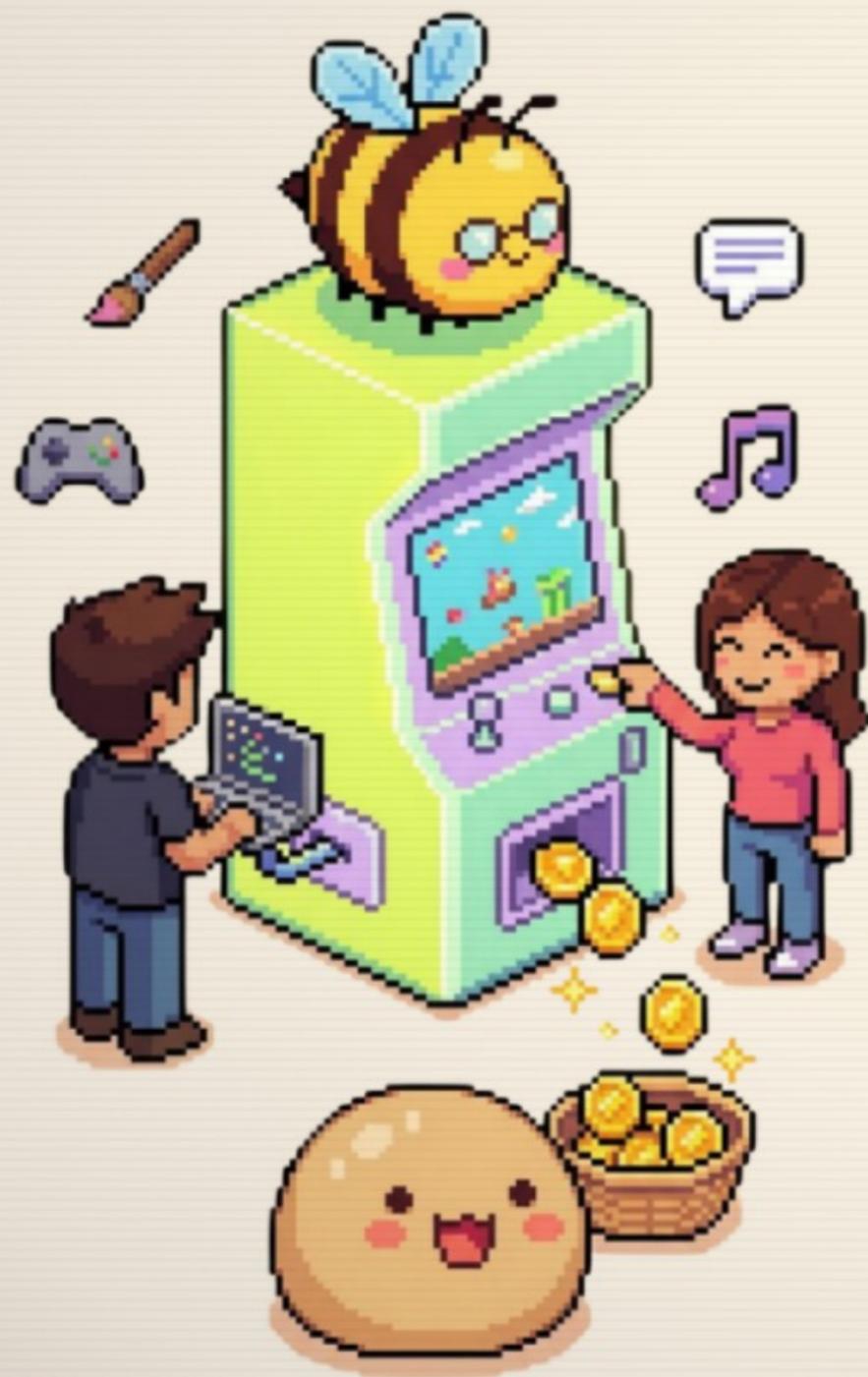
Creating with AI is addictive.

### 🔧 Too expensive to give away

Every interaction burns GPU. Free kills the dev. But another subscription kills the user.

But there's no economy to sustain it.

## SOLUTION



🏛️ **We flip the model. Users pay for what they use.**

**Pollen: Universal credits for AI compute. One wallet, every app.**

📺 **Platform One API. 40+ models. Zero backend. Instant publishing.**

### 🌱 **Indie Devs**

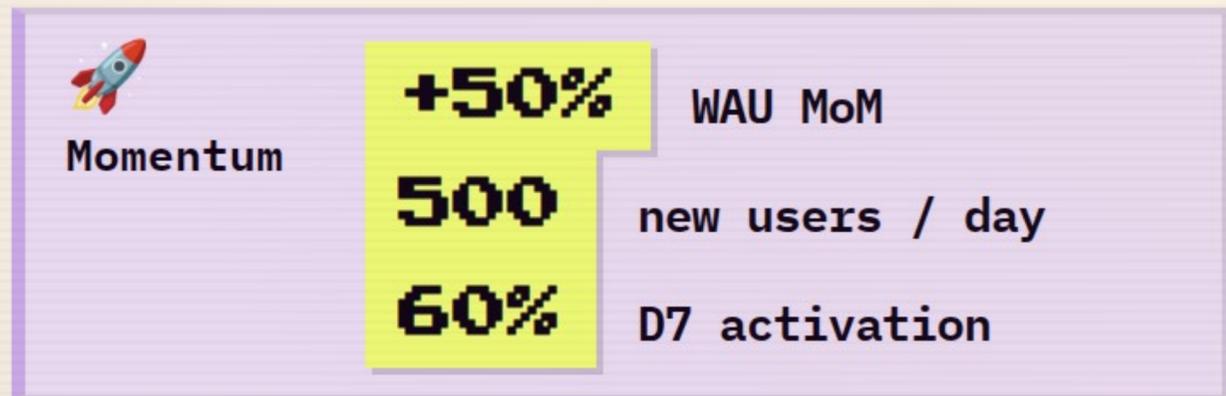
Free compute to start.  
Earn when users pay.

### 👤 **Users**

Buy Pollen, use any app.  
Pay-as-you-go. One account everywhere.

## TRACTION

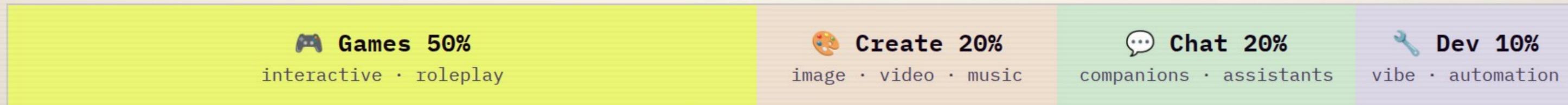
🌟 **All organic.**



Weekly Active Developers



### What they build



## BUSINESS MODEL

Everyone else charges the dev. **We charge the audience.**

🖥️ COMPUTE 50%

🐝 POLLINATIONS 25%

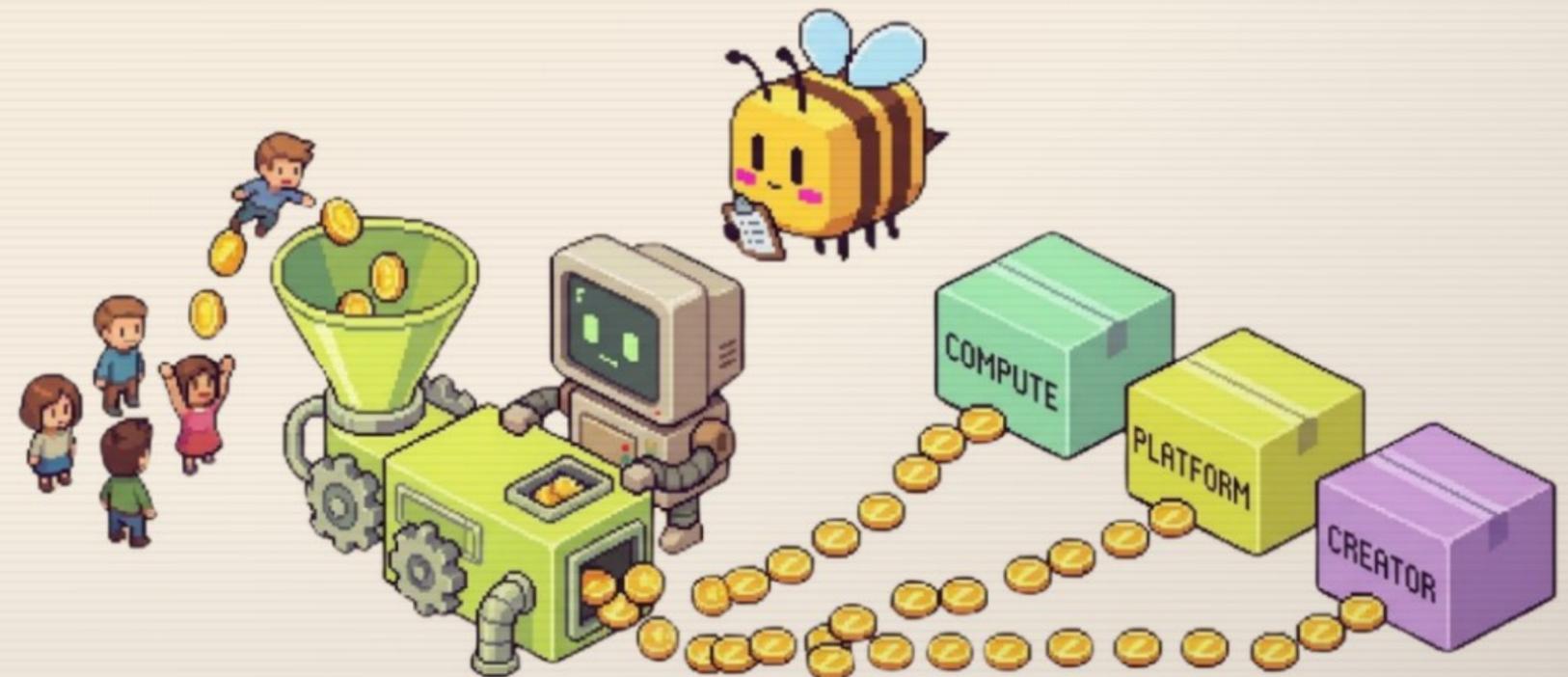
🌱 DEV 25%

An AI game earning **€1,000/month** in Pollen

→ 🖥️ €500 compute

→ 🌱 €250 dev share

→ 🐝 **€250 Pollinations margin**



## MARKET

**950M AI-natives entering the compute economy.**

### The multiplier

Every dev brings **~100x users.**

Shopify, Roblox – same pattern.

### Where we're going

10K devs now reaching **~1M users.**

2-year target: **2.5M devs, 250M users.**

Every app is a storefront. **The developers bring the users.**



## TEAM

**Two founders. 1.5M daily requests. Zero marketing.**

### Thomas Haferlach CEO

AI & CS (Edinburgh). Amazon engineer. 15+ years in AI and creative tech. Built the platform from scratch.

### Elliot Fouchy CPO

Product & ops. Scaled AI infra at multiple companies. Built the economic model.

### 17K Discord community.

They ship features, fix bugs, onboard devs, handle support.

University students in India leading hackathons. A Brazilian teen whose game has 50M players.

**They all build on Pollinations.**



## THE ASK

🚀 **€1.5M Seed**

✅ **PHASE 1** Infrastructure & dev community (live)

↺ **PHASE 2** End-user pay-per-use (launched)

→ **PHASE 3** Creator payouts

🌟 **PHASE 4** App discovery & marketplace

📺 Ads for Pollen · 🤖 Agent micropayments (x402)

### Use of Funds

COMPUTE & INFRA

50%

TEAM & OPS

30%

COMMUNITY

20%

